

quality early education and child care are proven to:



Impact long-term
health, well-being
and social-emotional
capacity



Positively shape
personality



Lower crime
rates as teens and
adults





expanding the circle

High-quality early education and care plays a vital role in communities. Oconto Falls is considered a child care desert – an area without an adequate amount of licensed child care. Encompass, a leader in early childhood education, is responding to this need by opening a location in the heart of the community. To do so, we are pursuing state and local grants, and with your help, will raise **\$3 million** in gifts to make the new center a reality.

“For every one child care slot in Oconto County, there are five children waiting. Encompass coming to Oconto Falls will be a catalyst for generational change for the families, employers and communities in the area.”

–Jayme Sellen, executive director of the Oconto County Economic Development Corp.

hello Oconto Falls area!

Encompass is excited to announce the purchase and renovation of a building with ample green space at 650 E. Jackson St. to provide 140 new child care slots in the heart of Oconto Falls! Encompass will hire a Lead and Associate Director as well as qualified educators and support staff for the Oconto Falls facility with the goal of opening in Spring 2024.

Once renovation is complete, the 14,000-square-foot center will include:

- Classrooms for infants, toddlers, 2-year-olds, preschool and school age.
- State-of-the-art outdoor play areas to accommodate all ages.
- Community Collaboration room.
- Best-in-class early childhood equipment.
- A safe, welcoming environment for children to learn and grow!

With your assistance, families throughout Oconto County will have access to high-quality early education and care.



140
spots
available



encompassing children & families

Encompass may be new to Oconto Falls, but we are not new to providing the best care for children. For more than 104 years, Encompass has been a leader in providing early education and care for families regardless of socioeconomic backgrounds. **With our tuition assistance program, we support working families and wrap our arms around the communities we serve.**

We know high-quality child care keeps children safe and healthy. It also helps them develop the skills they will need for success in school and in their lives outside of school. **Investing in Encompass, as Encompass invests in the children of the Oconto Falls area, will have a profound impact on the community for decades to come.**



Encompass: a leader in early education and care

- We teach all children using the HighScope curriculum, a research-based curriculum focused on active learning and healthy social development.
- We employ highly educated and well-trained staff — 62% of program staff hold an associate degree or higher and our average educator wage is \$17.45. We invest heavily in our employees, providing them opportunities to grow their skills.
- We support families in need of high-quality child care through our Tuition Support Program and Advocate Program, which have demonstrated impactful outcomes in increasing retention rates.
- We attain and maintain the highest standards in early education and care — all of our centers are rated 5-star by the State of Wisconsin and nationally accredited by the National Association for the Education of Young Children (NAEYC).
- We embrace the community by actively seeking partnerships with area nonprofits and businesses — we truly believe that collaboration makes us all stronger!

“I see the impact lack of child care can have on our current employees and those we are recruiting. Encompass has been a great addition to the Pulaski community, and I look forward to the Oconto Falls site opening.”

— Krista Blazek, HR director, The Village Companies

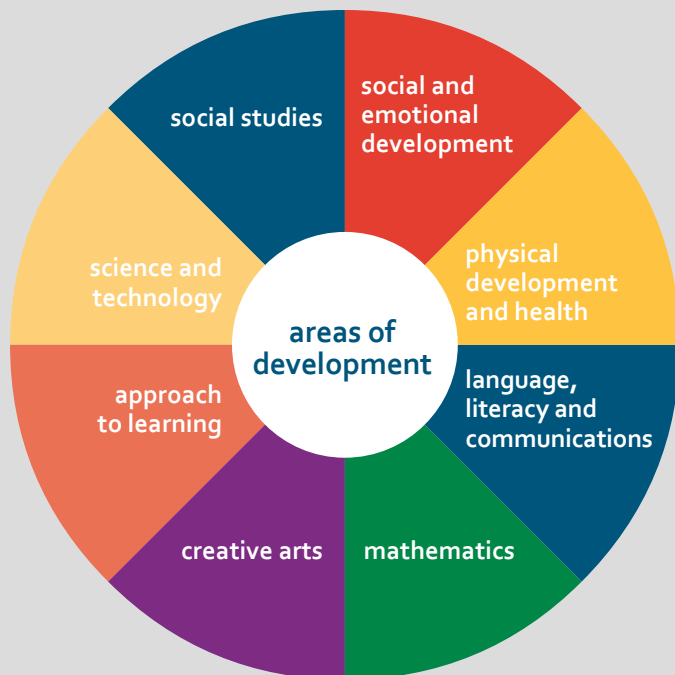


Encompass ensures a successful start

Research has proven the first five years of a child's life play a major difference in their ongoing development and future success. At Encompass, children receive a solid, foundational education in a caring environment.

did you know?

- Children's academic success at ages 9 and 10 can be attributed to the amount of language they hear from birth through age 3.
- Vocabulary at age 3 predicts first-grade reading success. Also, the vocabulary level in first grade predicts 11th grade reading level.
- Children learn the meaning of about 1,000 words a year from birth to the start of school.
- At Encompass, we measure outcomes for all children as they enter our program up until 4K and see 100% of positive gains in the eight areas of development:



help bring quality early education and care to Oconto Falls

Your gift will make a lasting difference in the community

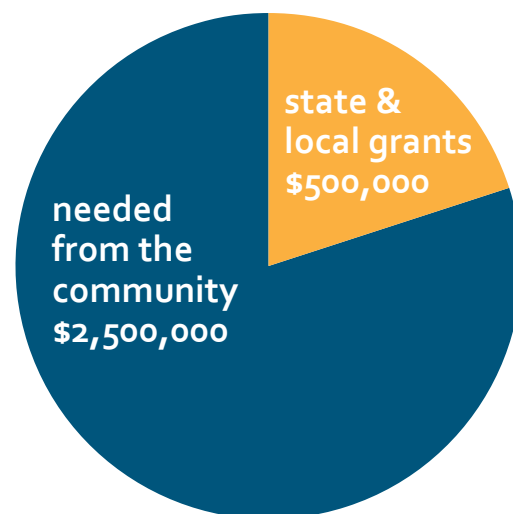
Expanding the circle — An Encompass Campaign for Oconto Falls will provide area families with the child care they are desperately looking for. Without consistent, quality early education and care for their children close to home, families are forced to make tough decisions including leaving the workforce or driving long distances to find child care.

As a nonprofit organization, Encompass invites you to help as we work to eliminate the child care desert in the Oconto Falls area. With your support, we will be able to renovate classrooms and the Community Collaboration room while also creating two outside play areas.

Naming rights are available for classrooms, programmatic spaces and more. Call us today at (920) 469-1236 to learn more.

With your help, high-quality early education and care will come to Oconto Falls, providing the community's children with a strong start.

Oconto Falls campaign funding sources



return on investment

\$1 invested in early childhood yields a \$16 return through:



- Increased high school graduation and college enrollment.
- Increased economic development and personal income.



- Decreased special education/remediation.
- Decreased dependence on social welfare.
- Decreased crime-related costs and incarceration rates.

the center's
25 jobs
will create
\$1.67 million
annually in
economic impact for
Oconto County

Thank you for supporting Encompass as we support the Oconto Falls region, families, and most importantly, the children. Our efforts today will have a ripple effect as we expand Encompass' circle of care to the Oconto Falls community.

